

Leadership Claim

Elite 65t

Superiority claim	“Engineered for the best true wireless calls and music experience”
Source of endorsement	Actual product build and in addition a internal speaker, microphone and music performance test. The method of measurement for objective and subjective assessment of speech and microphone quality is carried out according to the protocol of an ITU-T P.863 (POLQA) The performance of music sound is defined as the quality of received music playback. The performance of received music is based on a subject naïve listener test (MOS).
Footnote/Disclaimer	*at the time of product announcement (15th Dec. 2017) Jabra Elite 65t were the best performing true wireless product for calls and music. Measured internally and against true wireless headphones from 10 brands. Correct as of 15th December 2017