

# Leadership Claim

## Evolve 75 & Evolve 80

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| <b>Superiority claim</b> | <b>'The best headsets for concentration in the open office**' (For the E75 : The best wireless headset for concentration in the open office* / E80: The best headset for concentration in the open office*)</b>   |
| Source of endorsement    | Actual product build. No other headset is designed for concentration in the way Evolve is where Active Noise Cancellation is combined with a busy light to better control and avoid interruptions.  |
| Footnote/Disclaimer      | <p>*The reference open office is defined as an office environment where a certified UC headset is used for communication. For a headset to bear the UC certification label, it needs to meet strictly defined compliance requirements set and approved by the relevant Unified Communication (UC) vendors.</p> <p>The Jabra Evolve 80 and Evolve 75 are professional headsets developed to eliminate distractions created by noise and interruptions. High quality noise cancellation (Active Noise Cancellation and Passive Noise Cancellation) combined with an integrated busy light functionality helps create a personal concentration zone for the user.</p> <p>The two headsets are professional UC certified headsets, made for both calls and music. A high call quality is obtained through having a boom arm and noise canceling microphone, and great music experience is provided by high quality speakers and ear cup design. Also, Hybrid ANC technology using 4 microphones ensures a high ANC performance.</p> |