



**For Release 12 p.m. PDT
Oct. 16, 2007**

**GN INTRODUCES ITS FIRST LONG-RANGE WIRELESS
HEADSETS OPTIMIZED FOR MICROSOFT OFFICE
COMMUNICATOR 2007**

Jabra GN9350 OC and Jabra GN9330 USB OC headsets will maximize sound quality and mobility for Microsoft unified communications VoIP client

COPENHAGEN (16 October 2007) – GN, a world leader in innovative headset solutions, today announced that its Jabra GN9350 OC and Jabra GN9330 USB OC are the first long-range wireless DECT headsets optimized for Microsoft Office Communicator 2007. Featuring wideband sound quality, plug and play capabilities and a wireless range of up to 100m, the pair joins the corded Jabra GN2000 USB OC in a series of optimized Jabra headsets that offer full compatibility with Office Communicator 2007. All products are available immediately through GN-authorized distributors and resellers worldwide and available by clicking on www.jabra.com/microsoft.

Working closely with Microsoft, GN has introduced a suite of products that have been “Optimized for Microsoft Office Communicator 2007”. By using wideband technology as well as simple software integration, easy set-up and remote call control, GN has created three unique products that offer superior audio quality and rich functionality and maximize the sound quality and user experience of Office Communicator 2007.

“The market opportunity for unified communications is huge, with analysts predicting that 90 per cent of all business telephony will be IP-based by 2009*. Microsoft Office Communicator 2007 will play an integral part in ensuring the rapid adoption of easy-to-use VoIP and presence applications,” commented Jan McNair, VP, GN Office Business. “By working closely with Microsoft, GN can offer busy professionals an out-of-the-box solution that instantly allows them to make the most of IP telephony in the office and on the move.”



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“Combining Microsoft’s unified communications software with GN’s headsets offers customers a rich and integrated communications experience,” said Eric Swift, senior director, Unified Communications Group, at Microsoft Corp. “Microsoft’s strategic relationship with GN provides customers new levels of business value, helping streamline communications and collaboration.”

“Office workers increasingly expect to access their office desktop applications, including telephony, from any location via any device. Wireless headsets will play a key role, giving users greater mobility together with the freedom of hands-free communication,” added McNair. “Businesses can make real productivity gains by providing the mobile workforce with effective business tools. Our range of optimized headsets are versatile and flexible, making them the ideal partner for those using Office Communicator 2007, regardless of industry, location or working style.” added McNair.

All three GN headsets feature PeakStop™ technology that cuts out sudden loud noises ensuring that user’s hearing is always protected. The headsets also have integrated buttons for answering and hanging up a call and adjusting the volume up to 100 meters away from the PC or desk phone. The headsets are suitable for a variety of industries and employees, from customer care staff and office personnel to sales reps and executives.

Key product features include:

- The Jabra GN9350 OC enables users to seamlessly switch between PC-based VoIP and a traditional desk phone. It offers a conference call capability, three wearing styles and an optional hot-swappable interchangeable battery for ‘around-the-clock’ talk time.
- The Jabra GN9330 USB OC is a light-weight wireless headset, with a range of up to 100 meters. It weighs less than 25 grams and offers up to six hours talk time.



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- The Jabra GN2000 USB OC is a dual-speaker wired headset that offers outstanding comfort through an extra-thick pivoting foam ear-cushion which automatically adjusts to the shape and angle of the user's ear.

* Source: Synergy Research Group 2005

About GN

Through its Jabra brand, GN is a world leader in innovative headset solutions. With sales offices around the world, GN develops, manufactures and markets a broad range of wireless headsets for mobile users and both wireless and corded headsets for contact centre and office-based users. GN's business activities also include its original equipment manufacturing (OEM) business. GN has been helping people communicate since 1869 and is a listed company on the Copenhagen Stock Exchange. GN is a Microsoft Gold Certified Partner.

For further company information, please visit www.jabra.com

Product availability and pricing varies from market to market.

For further information, please visit www.jabra.com/microsoft

[COUNTRY CONTACT]

GLOBAL CONTACT

Name

Cecilia Lindgren

Title

Director of PR & Events

Contact info

Tel. (+45) 30 38 31 52

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