

A man in a dark grey suit and a yellow and grey striped tie is wearing a Jabra headset. He is holding a white coffee cup on a saucer with a spoon. In the background, a woman is sitting at a table, also wearing a headset. The office is bright and modern.

Jabra

DISCOVER FREEDOM

SURVEY

MOBILE PRODUCTIVITY IN THE OFFICE ENVIRONMENT

Study shows that office workers are spending more time than ever away from their desk but new technology maximizes productivity.

MOBILE PRODUCTIVITY IN THE OFFICE ENVIRONMENT

AS MOBILITY WITHIN THE WORKING ENVIRONMENT CONTINUES TO INCREASE, IT IS VITAL THAT COMPANIES OF ALL SIZES ARM THEIR EMPLOYEES WITH THE CORRECT BUSINESS TOOLS THAT WILL ENABLE THEM TO WORK EFFECTIVELY REGARDLESS OF LOCATION.

75% WORK AWAY FROM THEIR DESKS

A study commissioned by GN Netcom in conjunction with E-Media in April 2008 revealed that only 16% of office workers spend all of their working hours in the office.

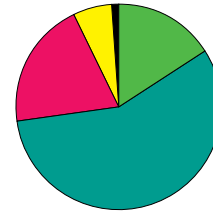
According to the study, which surveyed nearly 150 office workers in the UK, mobility within the office environment has greatly increased with three quarters of all respondents spending more than one hour per day away from their desk; 62% of respondents spend time meeting with colleagues, attending client meetings and partaking in conference calls.

Nevertheless, two thirds of employees agree that between 50-100% of the time away from their workstation is productive. 56% of those surveyed state that modern technology was aiding their productivity; wireless headsets, remote network access, Blackberry type devices and laptops together are enabling employees to work effectively when they are not at their desks.

WIRELESS TECHNOLOGY BOOSTS PRODUCTIVITY

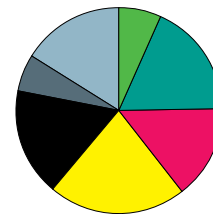
The ability to take calls whilst away from the desk is another factor that is aiding productivity. The survey found that over half of employees miss important phone calls every day and subsequently spend hours trying to call people back. But more than 60% of respondents agree that a wireless headset that would enable them to take calls both at and away from their desk would have a positive impact on their productivity.

On the negative side, 35% of those surveyed felt that up to half of the time away from their desk is unproductive; attending irrelevant meetings (41%), lack of adequate business tools (20%) and the inability to concentrate (12%) are the key limiting factors.



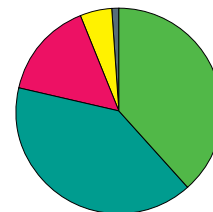
HOW MANY WORKING HOURS ARE SPENT IN THE OFFICE?

- All of my hours are spent in the office..... 16%
- A large portion of my hours are spent in the office..... 57%
- Half my hours are spent in the office..... 20%
- Less than half my hours are spent in the office..... 6%
- None of my time is spent in the office..... 1%
- Other..... 0%



ON A TYPICAL DAY HOW MUCH TIME IS SPENT AWAY FROM YOUR DESK?

- <30 minutes..... 7%
- 30 minutes - 1 hour..... 18%
- 1 - 1,5 hours..... 15%
- 1,5 - 2 hours..... 22%
- 2 - 2,5 hours..... 17%
- 2,5 - 3 hours..... 6%
- More than 3 hours..... 16%



HOW MANY IMPORTANT PHONE CALLS DO YOU MISS PER DAY BECAUSE YOU ARE AWAY FROM YOUR DESK?

- None..... 38%
- 1-2..... 40%
- 3-5..... 15%
- 6-8..... 5%
- 9-10..... 0%
- 10+..... 1%

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