In 2020, COVID-19 forced colleges worldwide to reconsider the way they taught their students. For the College of Europe in Bruges, Belgium, this challenge was even bigger. Their guest lecturers used to travel from all over the world for classes. When most of them were prevented from flying or driving to Belgium, they needed new ways to connect. The College found those ways through a partnership with Jabra. The Jabra PanaCast video solution and Jabra Speak 750 speakerphone are helping the College of Europe maintain excellence in hybrid teaching, both now and in the future.

Due to COVID-19, most of the College of Europe’s students, who normally live on campus, were no longer able to attend classes together in the same on-campus classroom. IT Director Pieter Corneillie had to quickly come up with a solution that would let professors teach ‘on site’ and would give students the best available audio and image quality during the lecture. Corneillie explained: “We had high expectations and requirements, and Jabra could deliver on those.” In addition to the 180-degree 4K image quality of the Jabra PanaCast and clear audio from the Jabra Speak 750, ease of use turned out to be a key differentiator.

Plug and play

Any IT solution that the College’s guest lecturers use must be user-friendly. Pieter Corneillie said: “If a guest lecturer comes over for a couple of days, it doesn’t make sense for us to have to teach them how to use our equipment. It’s not very practical and we don’t have the time.” That’s why, according to Corneillie, everything at the College of Europe should be plug-and-play. “With the solutions from Jabra, it’s literally a matter of plugging in the USB cable,” says Corneillie, “and the speakerphone also can be connected via Bluetooth.” Its multiplatform connectivity allows lectures to connect via Webex, Zoom.
and Teams, among others. Additionally, both the Jabra PanaCast and Speak solution are small and portable. The view of in-classroom students is not blocked by the camera or the speaker, and both solutions are easily moved between classrooms but also work perfectly in a fixed set-up.

The Jabra PanaCast delivers a seamless hybrid learning solution for teachers, remote students and those in the classroom. It uses three 13-megapixel cameras to create a full 180° wall-to-wall view of the classroom, allowing teachers to walk around and write on the whiteboard, just like in a regular lesson. Its whiteboard option allows remote students to have a continuous image of both the teacher and the contents of the whiteboard. Meanwhile, the Jabra Speak 750 delivers outstanding audio as the lecturer moves around, so remote students don’t miss a thing.

Hybrid teaching

The solutions from Jabra will be part of the College of Europe’s educational offering, now and in the future. The way Pieter Corneillie sees it, PanaCast and Speak are not just ad hoc ways of dealing with COVID-19 and the current situation. Both will be an integral part of the College of Europe’s way of teaching in the future as well.

“We are only just realizing that the changes that were forced upon us come with huge potential benefits”, says Corneillie. “If being physically present is no longer the only possibility, then the College can welcome guest lecturers whose schedules or business do not allow them to travel for the required time. That means we now engage more specialized or renowned teachers for our students to learn from, ones who may not have not been able to be onsite because of the travel overhead. That’s an asset for the College – or for any educational institution. The pandemic challenges every organization to adapt and grow. Jabra has helped us face that challenge and come out stronger.”

“Even after COVID-19, we do not envision things going back to what they were, at least not entirely. The College plans to continue to support hybrid teaching and to include split sessions in its educational model. The flexible and easy-to-use Jabra PanaCast and Speak enable us to deliver that model in a way that will also allow more specialist speakers to become part of students’ learning experience.”

-Pieter Corneillie, IT Director at College of Europe

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