



# CG Corp partners with Multisys and Jabra to drive seamless and productive enterprise-wide collaboration

## Adapting to e-operations and business during the pandemic

The pandemic-driven shift from a physical to a virtual business landscape has forced enterprises across the world to transform and adapt like never before, highlighting both opportunities and vulnerabilities for enterprises. There is no doubt that communication has been one of the greatest challenges faced during this period. The limitations imposed by virtual communication have had a significant impact on organizations' ability to build resilient teams, causing considerable strain on workforces the world over. However, enhanced communications and flexible working practices have empowered CG Corp's global workforce to work effectively as a team, providing the ability to overcome geographical barriers in everyday operations and making a global hybrid working model a reality.

CG Corp hired technology experts at Multisys and Jabra to equip their offices with industry leading solutions to facilitate an efficient hybrid working experience for employees.

With teams spread across more than 20 offices globally, CG Corp needed a way to capitalize on the opportunity provided by the virtual environment, while ensuring that existing workflows were able to adapt quickly, without affecting productivity. Quick evaluation of their teams' new requirements revealed that a solution was needed that allowed for every voice to be heard and every face to be seen in virtual formats. Video collaboration was no longer a choice, it was a crucial tool to build and maintain relationships and drive performance. Whether used for large format meetings or 1-1s, by Heads of Departments (HODs) communicating at leadership levels or with their teams, or by team leaders talking to their distributed sales teams, high-quality communications solutions at the end point were critical to ensure a high-quality experience.

## Addressing communication challenges

Making the shift called for a clear understanding of the challenges and three broad areas were identified:

### THE PROJECT AT A GLANCE

CG Corp is a 67-year-old Nepalese business conglomerate with over 100 companies under its umbrella, and a trusted portfolio of brands across diverse segments that include FMCG, biotech, and construction.

#### Solution

**Jabra PanaCast and Jabra Speak**

- Crystal-clear Panoramic-4K resolution
- 180-degree view of the meeting room
- Superior audio quality
- Compatible with all leading Unified Communications platforms

#### Benefits

- Easy, seamless plug-and-play functionality
- Expansive field of view across meeting room of any shape or size
- Seamless connectivity and collaboration



**“Poor quality audio/ video make communication inefficient and ineffective, thus affecting the productivity of the team.”**



**1. Installation and set-up process.** The time taken to install, setup and manage an Audio/ Video system can often be daunting, both during initial enterprise-wide installation, and at the point of everyday use. Poor user experience often becomes a deterrent to adoption. CG Corp therefore wanted a solution that would eliminate resistance to technology from end users when presented with complex systems.

**2. Portability and durability.** With the businesses now operating outside the limits of a traditional office space, they needed a flexible solution that could be easily moved without fear of in-transit damage.

**3. Audio / Video quality.** It was important that the solution could create a virtual experience as close to real life as possible. Consistent input/output voice quality and distortion-free replication of video was imperative

## Quick rollout of the right solution improves communication and collaboration

CG Corp decided to look for Audio/Video solutions for its unified communication system. After evaluating several available solutions, CG Corp chose Jabra PanaCast, Jabra Speak 710, and Jabra Speak 510 for the portability, durability, and easy setup of the collective solutions.

CG Corp partnered with Multisys to deploy Jabra solutions across its offices so they could successfully achieve their desired outcomes.

**“We compared products from different brands, but chose Jabra because of its portability, durability and easy set up.”**

The solutions were chosen to provide Heads of Departments and other roaming users with portable and resilient devices that offered ease of connectivity and usage, along with long battery life for extended talk time. The plug-and-play nature of these Jabra products played a key role in ensuring setup in multiple locations was quick and simple. Additionally, users could easily connect to their Jabra solution to start and execute meetings with minimal or no tech support, enabling teams to conduct both internal and customer meetings hassle-free.

Jabra PanaCast is the world's first Panoramic-4K plug-and-play video solution, designed to bring meetings to life with high-definition video. It offers a full 180-degree view, and its Intelligent Zoom function automatically includes everyone in the conversation, even if they are seated far apart. With a view of the entire meeting room, vibrant interpersonal energies can be captured clearly, to ensure remote communication doesn't feel distant

**“Video quality with Jabra PanaCast has made us feel like we are all sitting in one single room. Huddle meetings are so convenient now.”**

Jabra Speak 710 and Speak 510 are portable speakerphones with amazing sound for conference calls and music. Their 360° Omni-directional microphone with echo cancellation ensures everyone is heard clearly, no matter where they sit in a room.

Certified to work with Unified Communications platforms including Avaya, Microsoft, Cisco, etc., the Speak 710 and Speak 510 can be seamlessly integrated into evolving digital operations. The intuitive plug - and - play connectivity, quick recharge and a long battery life make them perfect solutions for long calls in the office or on - the - go.

## Redefining Excellence

In this contactless and virtual business world it is more important than ever for a conglomerate like CG Corp, with its multifaceted businesses, to ensure streamlined connectivity and collaboration at all levels of teamwork. Deployment of Jabra solutions has made business growth possible, delivering seamless interactions at all levels and across all channels.

**“Deployment of Jabra PanaCast and Speak solutions has enhanced our team collaborations, enabling us to continue to grow even during the challenges of the pandemic.”**

**– Mr. Bijay Man Shakya**  
Head IT, Chaudhary Group.