



Jabra and Kverneland Group

Kverneland Group is a Norwegian company that designs, manufactures and distributes agricultural equipment – from balers, tractors, and farming tools, to soil, seeding, and hay-making materials – along with innovative electronic solutions and connected services under 3 separate brands: Kverneland, Vicon and Kubota.

Audio and video quality, a key factor for success

Franck Adam, Managing Director of Kverneland Group France, knows that his teams spend a lot of time on the phone or in meetings, and that audio comfort is a key factor in his teams' effectiveness.

Image quality during video conferences is equally essential to team productivity, and the 3 Jabra products selected by Kverneland Group France are more than capable of meeting all of the requirements its employees have.

"Whether in small or large meeting rooms with remote participants, or on the phone with customers or suppliers, it is essential to hear well and to be heard well"



- Franck Adam, managing director
Kverneland Group France

THE SELECTED SOLUTIONS AT A GLANCE

The equipment offered to Kverneland teams is just as cutting edge as the technology they produce, so their teams can experience good working conditions and perform more efficiently.

Kverneland Group France makes the following Jabra equipment available to its employees:

SPEAK 510



EVOLVE2 65



PANACAST 50



Benefits :

- Superior audio and video quality creates excellent conditions for meetings held over Microsoft Teams
- Comfortable phone communications for both employees and their customers
- A more dynamic videoconference experience with the Virtual Director feature
- Reliable and easy to use

The digital transformation of Kverneland Group France

Kverneland Group has been using the Speak 510 for several years.

When Kverneland Group France moved to new premises in 2021, the management team reflected on the new digital equipment needed to ensure the best working conditions for its employees for the years to come.

They chose:

- Evolve2 65 for all employees
- PanaCast 50 for meeting rooms

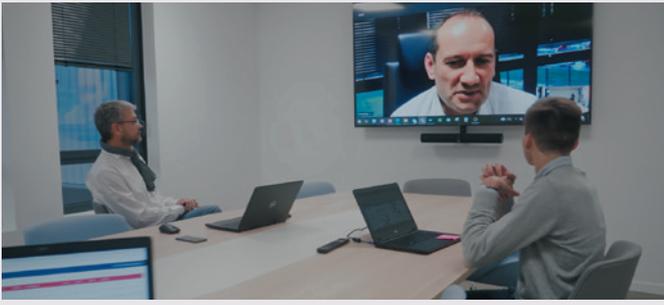


Enhancing their experience with Evolve2 65

As Fabrice Germond, Machine Account Manager / Sales Administration, explains, the audio quality of the Speak 510 is quite incredible. "I was in a virtual meeting with 7 people who were all in one room, and I could hear everyone perfectly, and vice versa."

The ease of use Speak offers is greatly appreciated; "You plug it into a USB, turn it on and it is automatically detected by Windows. It truly is plug-and-play!"

With the elimination of telephone handsets and the switch to Microsoft Teams, "we needed to equip our teams with Bluetooth headsets, and the Jabra Evolve2 65 headset is our chosen solution.", explains Franck Adam.



Tests were carried out with headsets from different brands. The Jabra Evolve2 65 headset stood out for its many advantages and benefits:

- Outstanding sound quality that creates a closeness with customers. An effect that Benoit Delusset, Parts Manager/ Sales Administration says makes it feel as though the customer is by his side.
- Comfort with its lightweight design and ergonomic fit
"It's so comfortable", Benoit Delusset claims he can have it on all day and forget he's wearing it.

The responsive microphone that activates or ends calls depending on its lowered or raised position.

- The voice feedback, which enables you to hear yourself in the headphones when desired and modify your volume if you're talking too loudly, to create a more harmonious work environment for everyone.
- The battery life of more than 30 hours
- Integration with Microsoft Teams
- Robustness of the headset

The ability to move more freely - to walk while you talk, consult documents, or type with both hands to find information - for real time-saving efficiency.

PanaCast 50 and its Virtual Director feature

Kverneland Group France has invested in five PanaCast 50 solutions, including a mobile variant, which can be moved between meeting and training rooms that are not fully equipped with audiovisual equipment.

The 180° field of vision PanaCast 50 provides is particularly popular. This is created by three cameras, to deliver a more immersive feel and ensure everyone can be seen, regardless of the size of the room. What Franck Adam appreciates most is the Virtual Director mode, which detects the person speaking to then focus on them.

Benoit Delusset also likes this feature. "It allows you to clearly identify who is asking or answering a question. It makes meetings a lot more personal."

Another advantage of the PanaCast 50 is its ease of use. The Barco ClickShare wireless meeting system controls both projection and video conferencing with Microsoft Teams.

"We are very satisfied today with our partnership with Jabra and their support. We made the right choice, with products that are reliable, easy to use and very good value for money."

- Franck Adam, managing director
Kverneland Group France

