

#### **CARING THROUGH UNDERSTANDING**

As a company that specializes in hearing aids, professional devices, and consumer headsets, we're committed to following international regulations to ensure maximum listening safety for our users. Hearing health is at the heart of everything we do, so we'll never deviate from these standards in any of our products.

#### **CARING THROUGH EDUCATION**

Even though our products meet global standards (including national deviations), we also strive to educate our users about the dangers of hearing loss associated with prolonged high-volume listening. All our products have a warning page inside the box, and in our Sound+ approved we leverage our expertise in hearing to deliver personalized sound that's specifically adapted to each user's unique hearing capabilities

# PROTECTING THROUGH ENGINEERING

Each product we make is fitted with a failsafe mechanism. This means that even if the software fails, hardware will still act to prevent the volume from exceeding the maximum limitation for any unpredictable impulses.

#### COMPENSATING THROUGH DESIGN

The smart design of our products, from the perfect in-ear fit and great passive noise cancellation, to the fine-tuning of the internal components, allows you to enjoy the sound you like at a lower volume level, further reducing the risk of hearing loss.

### SAFE HANDS FOR HEALTHY EARS

As the only company in the world with consumer, professional and medical-grade sound, all under one roof, we're uniquely placed to create safe audio products that don't compromise on sound quality.

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**GN** Making Life Sound Better

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