



**TAKING ACTION. MAKING AN IMPACT.**

“Why do I work at Jabra? For me, it’s not about profit margins. It’s about taking responsibility for our products throughout the whole product life-cycle. The products we create have an environmental impact throughout their lives, and I’m proud to work for a company that considers this impact at every single stage of product development.”

**ALBERT BRØND**  
SUSTAINABILITY ENGINEER



One of our engineers, testing environmental compliance

**WE’VE COME A LONG WAY**

We see setting high sustainability standards as good for the planet, not our ego. But landmark achievements like being TCO-certified and ISO9001-certified, and big goals like halving the carbon footprint of employee air travel by 2025, do feel good. Our Evolve2 packaging was recently recognized by the International Design Awards, for its ‘enticing, yet minimalistic, and eco-friendly’ design. And this is just the start of our sustainability journey: it’s our goal to keep pushing our sustainability performance, to deliver more planet-friendly solutions that are truly future-proof.



Streamlining the recycling process for our products, in collaboration with Elretur (Danish WEEE). Photo taken at Stena Recycling (2021)

**ETHICALLY SOURCED = ETHICALLY MADE**

‘Out of sight, out of mind’ isn’t a way of working we believe in. Instead, we audit our suppliers every single year, ensuring their ethical and production standards are as high as our own. From CSR policies and business standards, to environment performance and labor conditions, we’re committed to ensuring our sustainability impact goes beyond these four virtual walls.

**DESIGNED WITH THE PLANET IN MIND**

We know there’s no ‘Planet B’, which is why we use zero virgin plastic, and all our new packaging is 100% sustainable, FSC Mix certified, made with eco-friendly inks, and PVC-free, with an online-only user manual. But we know there’s more to do. We have been recycling global e-waste, and we’ve removed 13,871 tons of e-waste in just four years.



**TECH THAT GIVES BACK MORE THAN IT TAKES**

Our determination to do what’s right is what truly drives us. Using LCA methodology, we assess the environmental impact of our products, striving to increase their longevity and usefulness to reduce carbon footprints. A recent study showed that, in terms of climate impact, a return transatlantic flight equated to over 2,600 hours of video conferencing\* with Jabra PanaCast.



**1 RETURN FLIGHT**

between NYC and London\*

**2600 HOURS**

of using Jabra PanaCast

\* “Climate footprint of a video meeting using Jabra PanaCast and comparison to face-to-face meeting” – 2.0 LCA Consultants for GN (2019)