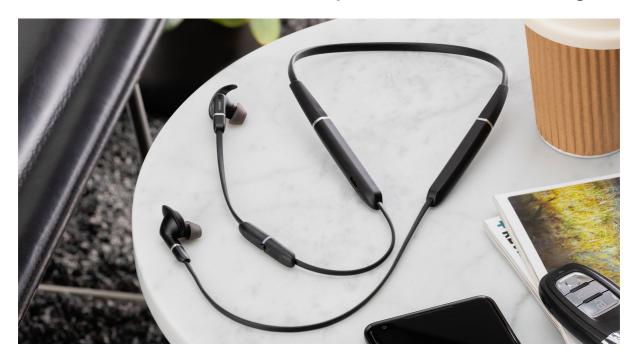


Jabra launches the Evolve 65e – second generation of wireless earbuds with UC-certification for professional sound on the go



- Engineered for purpose: designed for mobile-first professional users
 - Featuring UC and Skype for Business certification
- Lightweight, soft and sleek neckband for optimal ease-of-use and freedom
 - Up to 13 hours of battery life, connect to both PC and mobile device

Lowell, Mass., March 26, 2019 – Jabra today announces the launch of its new Evolve 65e soft neckband earbuds – a lightweight yet ultra-high performance device for work and play on the move.

The latest member of Jabra's innovative Evolve franchise, the new model combines outstanding consumer-grade comfort and usability with professional-grade sound quality, making them ideal for the mobile worker. The soft neckband offers a comfortable wearing style for those who prefer the freedom of a wireless headset but are less keen on a traditional headband style.

The Jabra Evolve 65e is engineered to deliver professional, UC-certified sound and Skype for Business certification, ensuring that users enjoy crystal-clear call or music quality for work and life on the go. And, with a battery that supports eight hours of talk and 13 hours of music, the Jabra Evolve 65e will keep going as long as you do.

The earbuds come with a Jabra Link 370 USB Bluetooth adapter, enabling simultaneous connectivity to a laptop or PC and smartphone. With a wireless range of 100 feet for PC and 33 feet for mobile devices, users can be sure they will never miss an important call, wherever they are or whatever they are doing. Users who can also minimize interruptions with the built-in busylight that serves as a 'do not disturb' signal to those around them.



Skype for Business and UC-certification

Jabra Evolve 65e achieves Skype for Business and UC-certification thanks to its four-microphone system. With two microphones to capture voice and one in each earbud that listens to ambient noise around the user, the device uses DSP algorithms to find the optimum voice-to-noise ratio for perfect clarity for the mobile-first professional.

As well as meeting enterprise-level sound quality requirements, the Jabra Evolve 65e is as comfortable as any competing consumer device. Weighing just 1.27 ounces and featuring snug-fitting oval earbuds, soft memory wire and multiple sizes of eargels and ear wings with passive noise cancellation, users will barely know they are wearing them.



Key benefits include:

- **All-day battery performance** that supports eight hours of talk and 13 hours of music
- Integration with the Jabra Sound+ app, which enables users to customize their calls and music experience, provides instruction manuals and helpful hints, and enables users to update the device's software from within the app
- Jabra's HearThrough technology for when users need to hear their surroundings
- A built-in busylight that serves as a 'do not disturb' signal to those around the user
- Single-button connectivity to voice assistant

"Enterprises are constantly seeking new ways to enable their employees to be productive wherever they are, making UC one of the most important mobile technologies today," said Holger Reisinger, SVP Enterprise Solutions at Jabra. "But if mobile workers are to use professional headsets, they will expect the same wearing-styles and form-factors, great comfort and range of features they get from their consumer devices."

"That's why we engineered the Jabra Evolve 65e with both the user and the business in mind. By combining a lightweight, ultra-comfortable neckband design with the highest standards of sound quality – together with a range of user and enterprise management options – the latest addition to the mobile-first line-up of the Evolve family will be an employee's constant companion for productivity and music on the move."

Find out more about the Jabra Evolve 65e in this <u>video</u> and at: <u>www.jabra.com/evolve65e</u>

Availability & pricing

Available from mid-March 2019:

Evolve 65e MS USB/BT & Link 370 (dongle): USD 200 / EUR 165 Evolve 65e UC USB/BT & Link 370 (dongle): USD 200 / EUR 165

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About Jabra

Jabra is a leader in engineering communications and sound solutions – innovating to empower both consumers and businesses. Proudly part of the GN Group, we are committed to letting people hear more, do more, and be more than they ever thought possible. Through sound, we help transform lives. Jabra engineering excellence leads the way, building on 150 years of pioneering work. This allows us to create integrated headsets and communications tools that help professionals work more productively; and wireless headphones and earbuds that let consumers better enjoy calls, music, and media. Jabra employs approx. 1,100 people worldwide, and reported annual revenue of DKK 4,7bn in 2018. The GN Group, founded in 1869, operates in 100 countries and delivers innovation, reliability, and ease of use. Today, GN employs 6000 people, and is Nasdaq Copenhagen listed. GN makes life sound better. www.jabra.com

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